**Sample Post Annual Enrollment Follow-Up Email**

Purpose: Since employees are eligible to enroll in Recoop year-round, we suggest sending the below email a few weeks after annual enrollment closes to remind those who may have missed out that they can enroll at any time.

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Subject: Don’t Miss Out on Recoop Disaster Insurance

Subhead: In case you missed it…

Recommended attachments: Recoop Fact Sheet

Hi [employee name],

We get it. Annual enrollment can be a stressful time. Picking just the right plan, a limited time to elect coverage. So if you missed some of those extra benefits, we don’t blame you. But just because annual enrollment is over, doesn’t mean you can’t still get a **Recoop Disaster Insurance** policy.

Recoop is here to help **take the stress out of disaster recovery** so that you can bounce back faster. And you can enroll at any time by returning to your benefits portal at [company specific benefitsolver URL].

Still need more details?

Recoop, a **first-of-its-kind** multi-peril disaster coverage, pays you a lump sum cash benefit (up to $25,000) after a declared natural disaster including hurricanes (with storm surge), wildfires, tornadoes, earthquakes, gas explosions, winter storms, and dust storms. **No deductibles. No gotchas.**

So what are you waiting for?

If you have questions, visit [**www.recoopinsurance.com**](http://www.recoopinsurance.com) or contact your HR benefits manager.

[Closing]